Notice of appointment

We are pleased to announce the nomination of Mr Keith Vokey as Chief Operating Officer of GTI Broker Group ("GTI").

Until recently, Keith was Senior Vice President of Cal Legrow Insurance and Financial Group for the Maritimes. He is also a key member of the Management Team, which helped establish and expand the footprint of Cal Legrow Insurance in the Maritimes. Through the years, he developed a strong business network and Insurer relationship Management with major insurers. He also spent over 20 years in senior sales leadership role with an international company building a deep roster of clients and lengthy customer relationships. Keith has a very good understanding of the overall Commercial Insurance market. This addition will definitely bring the group to a next level, and we are honored he accepted to join us.

About Synex

Synex Business Performance owns the Synex Assurance brand, consisting of nine property and casualty insurance firms in Canada. These are Couture Rochette & Associés, Deslauriers & Associés, Deslauriers Assurances, Renaud Assurances et Gestion de risques, Invessa, Girard Tremblay et Associés Inc. Synex Auto Habitation, A-Kan Insurance and Go To Insure. Synex has a premium volume of \$385 million in Québec, Alberta and the Atlantic provinces. Synex is also an executive member of the Canadian Broker Network (CBN).

About GT

GTI Broker Group employs over 130 people across 19 locations in Nova Scotia, New Brunswick, and Newfoundland and Labrador. They manage over \$90 million in premium volume annually across a range of products for individuals and business, including auto and home insurance, life insurance, recreational vehicle insurance, commercial insurance, and group insurance. GTI was named Top Broker Network in Canada by Insurance Business Awards in 2016 and a finalist for Brokerage of the Year for the past three consecutive years. More details at gotoinsure.ca.



Keith Vokey COO GoToinsure.ca



Synex Business Performance